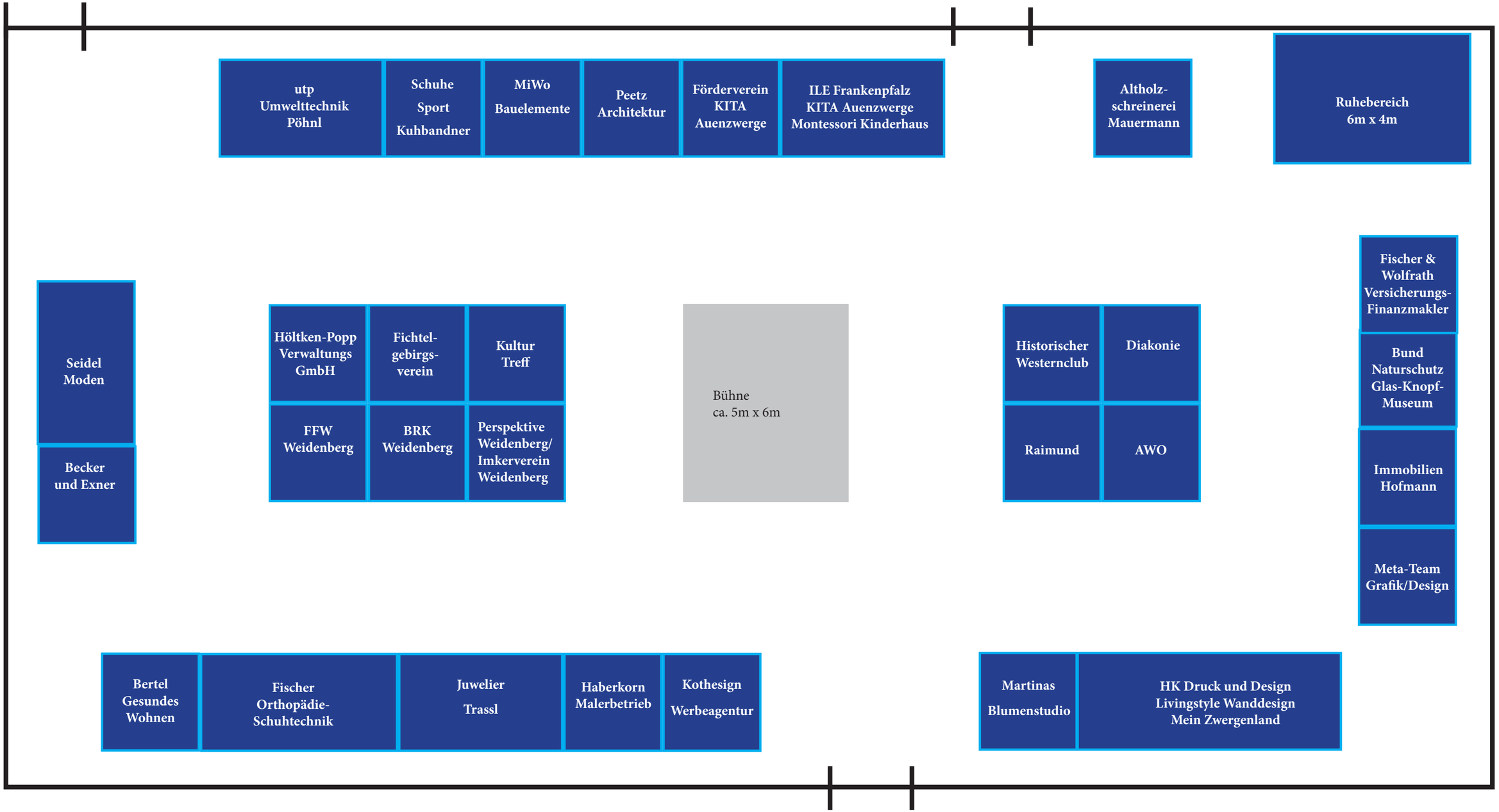Haupteingang